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# FOOD INFORMATION CALENDAR

OFFICE OF INFORMATION      UNITED STATES DEPARTMENT OF AGRICULTURE

October 4, 1946

No. 183

THE NEW PMA. . . . PMA was reorganized effective Oct. 1 to (1) eliminate wartime administrative units no longer essential, (2) increase the facilities for marketing services, (3) strengthen administration along functional lines, and (4) provide more direct program contacts between Washington branches and State and county committees in the field through the PMA State Offices.

The five Assistant Administrators of PMA will each serve as a vice president of CCC and a member of its Board of Directors, also as a member of the Board of Directors of Federal Surplus Commodities Corporation during its liquidation. A successor has not been announced for PMA Administrator Robt. H. Shields whose resignation from USDA will be effective within a few weeks. The five Assistant Administrators are:

Assistant Administrator for Marketing, E. A. Meyer.

Assistant Administrator for Production, Carl C. Farrington.

Assistant Administrator for Field Operations, Dave Davidson. Claudius

Hodges is Deputy Administrator of Field Operations.

Assistant Administrator for Fiscal, Shipping and Storage Work, Col. R. L. Harrison.

Assistant Administrator, responsible for over-all administration, Ralph S. Trigg.

Responsibility for formulation and development of agricultural conservation programs was transferred to the new Agricultural Conservation Programs Branch from the PMA Field Service Branch. All work concerning fertilizers was transferred to and consolidated in the ACP Branch. H. B. Boyd, Director of the Branch, will continue as Director of Price. Allen W. Manchester and Fred B. Northrup, are Assistant Directors of the ACP Branch.

The following branches or officers were abolished, with any remaining essential functions or programs transferred to other appropriate administrative units of the agency: (1) Field Service Branch, (2) Materials and Equipment Branch, (3) Office of Foreign Programs Coordination, (4) Office of Requirements and Allocations, (5) Special Commodities Branch. Secretary's Memo No. 1118, Revision 1, sets out the reorganization plan and purposes. Press release 2144 contains the Sept. 30 announcement to the press.

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SECRETARY ANDERSON is scheduled to address the following groups within the next two weeks:

Oct. 9--the American Forestry Association, in Washington, D. C.

Oct. 10--agricultural leaders meeting at Geneva, N. Y., under the auspices of Dist. #171 of Rotary International

Oct. 15--the Illinois State Chamber of Commerce, at Chicago on the subject "When Agriculture Prospers."

Oct. 17--The Indiana State Grange, at Elkhart.

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SOME USDA RELEASES. . . . The Farm Income Situation, summary of BAE Report.

Farm income expected to remain at high level in 1947 but below that of 1946--2123; USDA films popular, 1945-46 purchases broke all records --Realm of the Wild and The River most popular--1998;

The Farm Cost Situation, first issue of a new series of situation reports of this title released--2123;

A. C. Dillman, flax expert retires from Bureau of Plant Industry--2131

Harry A. Allard, scientist and naturalist retires from BPISAE after 40 years with USDA--2138;

World fats and oils output being retarded, partly because of political unrest--1935-39 world output may not be equalled for 3 years--2139;

Entries of sugar from Jan.-Aug. 1946 amounted to 3,188,865. This compares with 3,783,912 for same period last year--2104;

USDA Meat Board discontinued--2153;

Agricultural prices--index of prices paid by farmers turned downward in month ending Sept. 15 for first time since July 1940, BAE reports--decrease is about 2%; Prices farmers received also fell off 2%--2158;

FCA reports on surplus land disposal--Gov't has recovered about 69% of cost of surplus agriculture and forest land--2154;

Oct. 1 changes in short supply commodities announced--2159;

REA sponsors training, safety conference in Washington Oct. 1-4 18 states re-presented--2157;

Hugh H. Bennett, Chief of SCS, speaks on wise use of land at Princeton University Bicentennial Conference Oct. 2--2136;

Sweetpotatoes temporarily plentiful--deserve prominent place in October meals (from Food and Home Notes)--2133;

Brahmans imported from Guam for use in long-time breeding experiment at Beltsville, Md., dairy experiment station to develop better dairy cattle for southern climatic conditions--2166;

The FATS AND OILS SITUATION, summary of BAE report--2162;

1947 Burley tobacco quota of 490 million lbs. proclaimed; Oct. 25 set for grower referendum on marketing quotas--2172;

IEFC recommended allocation of field seeds for 1946-47--2171;

Potato support prices adjusted upward 5 cents per cwt. for 1946 crop marketed after Sept. 1946--2176;

Grain exports programmed for fourth quarter--2,270,000 long tons, plus 900,000 tons carried over from third quarter--2177.

Livestock and Wool Situation, summary of--2181

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FARM SLAUGHTER RULES. . . . OPA's farm slaughter control program is the same as last year's. If you have inquiries about it, here are the rules in a nutshell: a farmer may kill as much meat as he chooses for his own use and he may sell or transfer up to 6,000 pounds a year without regulation. But when his meat sales top the 6,000 pound mark, either by his own slaughter or by custom slaughtering, applications must be made to the district OPA office for second class slaughtering licenses, which presupposes the existence of adequate facilities and refrigeration.

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NATIONAL GARDEN CONFERENCE. . . . Plans for the 1947 garden program will be made at the National Garden Conference to be held in Washington Nov. 7 and 8. Next year will be the seventh consecutive year in which a national garden program is carried out. The first was a defense garden program initiated by the Department in 1941. In 1942 the Victory Garden Program was launched.

The need for continued emphasis of the garden program to assure good diets, keep down living expenses, and help the world food situation will be discussed at the conference. The 1947 goal for gardens will be established. The improvement of home and community grounds will also be discussed at the conference as a part of the 1947 national garden program.

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SUMMARY OF FAO ACTIONS. . . . Most of the U. S. delegation have returned from the FAO Conference at Copenhagen. A summary of principal actions at the conference is enclosed with the Calendar. It is being printed as FAO Information Service Bulletin No. 6 and will be available for wide distribution in USDA this week. If you can use additional copies, USDA's Office of Information can supply you.

Attention is now focused on the meeting of the Preparatory Commission in Washington Oct. 28 to make plans for a World Food Board or a similar organization. The enclosed summary of FAO actions is valuable for background information on the proposed World Food Board and for up-to-the-minute FAO developments.

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FHA ON THE AIR. . . . Farmers Home Administration which becomes a USDA operating agency Nov. 1, will be featured on the Nov. 2 "American Farmer" show over ABC at 12:30 p.m. EST. The program is designed to tell American farmers how FHA can serve them.

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RADIO PROGRAMS OCTOBER 12. . . . CONSUMER TIME, NBC, 12:15 p.m., EST, "The Story of Water,"--describes the plight of the Dust Bowl farmer and tells how soil conservation experts helped keep the water in the land. . . explains the importance of water conservation for livestock and for making farm families more efficient.

NATIONAL FARM AND HOME HOUR, NBC, 1:00 p.m., EST, "Department of Agriculture Headlines," summary of news developments for farmers.

** AMERICAN FARMER, ABC, 12:30 p.m., EST--Special Outlook Program at	**
** end of the Outlook Conference in Washington Oct. 7-12. USDA of-	**
** ficials will summarize the views of local, national, and inter-	**
** national food and agricultural authorities on the outlook for the	**
** year ahead. The officials are: L. A. Wheeler, Director of OFAR;	**
** Bushrod Allin of BAE, Chairman of USDA's Outlook Board; M. L.	**
** Wilson, Director of Extension Service; and Robt. H. Shields, PMA	**
** Administrator.	**

OCTOBER 1 SHORT SUPPLY CHANGES. . . . On Sept. 30, Secretary Anderson certified to OPA the Oct. 1 changes in the list of agricultural commodities certified as in short supply on Sept. 1. No new commodities were added to the list, but the following were removed and were thus automatically decontrolled:

Oat cereals, canned corn, fresh and frozen salmon  
Canned fruits, canned fruit juices, and canned fruit nectars  
Wet and pressed sugar beet pulp  
Rum (beverages and denatured), cordials, liqueurs and specialities.  
as defined in OPA's Max. Price Regulation 445

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WHAT ABOUT UN ESCO?. . . . The Food and Agriculture Organization of the United Nations stresses freedom from want of food as a means of keeping the peace. A "fellow" organization, the United Nations Educational, Scientific, and Cultural Organization, seeks to construct the defenses of peace in the minds of men by promoting mutual understanding and education for world citizenship. For a better understanding of UN ESCO and its relation to FAO and other national and international organizations with similar broad aims, write the Division of Public Liaison, Department of State, for a copy of their leaflet, "Building the Peace," U.S.-United Nations Information Series No. 8. The U. S. National Commission appointed to prepare for the first conference of UN ESCO in Paris some time in November is headed by Milton Eisenhower, former USDA Director of Information, and President of Kansas State College.

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